

POLICY ON MEDIA INTERACTION

- 1) Generally, Mr. Sanjiv Goenka is the spokesperson for all media interactions covering RP-SG Group and all Group Companies. Additionally, Mr. Shashwat Goenka is the spokesperson for Spencer's Retail and FMCG Business, and Ms. Avarna Jain for Saregama.
- 2) CEOs of respective businesses or any other Senior Officer next to the CEO may interact with Media on operational matters, with prior approval of the Chairman on case-to-case basis. To maintain a common thread across the Group, it should be done in consultation with Head Corporate Communication. However, all strategic matters will continue to be dealt by the Group Chairman and Mr. Shashwat Goenka only.
- 3) All media requests should be forwarded to Head Corporate Communication. He, in consultation with the Chairman will decide (a) what our response of that media query will be and (b) who will be the spokesperson for that query.
- 4) All the interactions/interviews on Electronic Media will continue to be dealt by the Chairman directly.